GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:318
ANSWERED ON:24.03.2005
NORMS FOR TELECASTING TV SERIALS
Gangwar Shri Santosh Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the norms prescribed for telecasting serials on various Doordarshan Channels;

(b) whether the Government has effected any changes or proposes to effect changes in the prescribed norms;

(c) if so, the details thereof;

(d) the number of TV serials awaiting clearance for telecasting on various Doordarshan Channels at present; and

(e) the time by which these serials are likely to be allotted time?

Answer

THE MINISTER OF THE INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) to (e): A statement is laid on the Table of the House.

STATEMENT AS REFERRED TO IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO. 318 TO BE ANSWERED ON 24.3.2005

(a): Prasar Bharati has informed that the guidelines have been prescribed for the consideration, processing and approval of proposals from outside producers for telecast of TV serials under `Sponsored Category` and `Commissioned Category`. These guidelines are available on Doordarshan`s website : www.ddindia.com.

(b) & (c): Prasar Bharati has informed that there is at present no proposal to make changes in the guidelines governing selection of proposals in the sponsored/commissioned/acquisition categories, respectively.

(d) & (e): Prasar Bharati has informed that the process of selection of serials under the sponsored, commissioned and acquisition categories is an ongoing activity of the different Doordarshan Kendras/channels, and is dependent upon the programme requirements, availability of time slots and funds of the concerned Kendra/channel. No time frame for completion of this process could be indicated.